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BrandingPays LLC, a corporate and personal branding company. She is the author of the best-selling business book, BrandingPays: The Five-Step System to Reinvent Your Personal Brand that has been featured in BusinessWeek, Fast Company and in major TV and radio shows.

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Perfect for professionals, entrepreneurs and college students, the step-by-step BrandingPays methodology has been proven in Fortune 500 companies and leading business schools. Former Regis McKenna Inc. Partner Karen Kang builds

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Karen Kang (BrandingPays.com) is a recognized brand strategist and the CEO and founder of BrandingPays LLC, a corporate and personal branding

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company. She has trained thousands of professionals on the unique BrandingPays™ System for personal branding.

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Author: Karen Kang Category: Business & Money File size: 7108 KB Print length: 208 pages Language: English Publisher: BrandingPays Media; 1 edition (March 15, 2013) Publication date: March 15,

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Branding Pays is the probably the best branding book on the market. This book covers personal branding for individuals and entrepreneurs. Karen Kang did a remarkable job in making the book easy

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BrandingPays™ is wonderfully constructed. It's a practical, step-by-step, strategic guide to rebranding yourself. For the cost of the book, you've got the wisdom and guidance of a world-class branding consultant to help you take on your biggest client — you! Five Steps to Rebranding Yourself

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Branding Pays: Reinventing Your Personal Brand

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Summary: A competitive job market and the rising influence of social media has made personal branding a top priority

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for many executives. BrandingPays LLC, a Silicon Valley corporate and personal branding company, has added a new team to address this growing need for better executive branding.

BrandingPays to Address Growing Executive Market for ...

KAREN KANG (BrandingPays.com) is a

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recognized brand strategist and the CEO and founder of BrandingPays LLC, a corporate and personal branding company.

Every Brand Needs Cake And Icing | Talk Business With Howard

Brandingpays Hardcover - Jan. 15 2013
by Karen Kang (Author) 4.4 out of 5 stars

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